



intellifares™

Tomorrow's Travel at Less Than Today's Price.



Welcome to the rewards of  
forward thinking and planning --  
your business and your customers  
deserve it!

[www.IntelliFares.com](http://www.IntelliFares.com)

# Lock in 5 years of air travel at a discount to today's price!

IntelliFares™, a patent pending product, offers substantial travel savings to your customers... and a new revenue stream to your business!

It is ideal for "predictable pattern travelers" (timeshare owners, second home owners, college students and more)!



Do you...

- have clients who travel in predictable patterns?
- sell thousands of cruise packages every year and purchase air for those cruises?
- service timeshare owners who go to the same vacation spot year after year?
- develop timeshares and look for new revenue streams – new ways to add value to and reduce the costs of your marketing program?
- GO TO BED EVERY NIGHT UPSET BECAUSE YOU WORK HARD TO SELL AIRLINE TICKETS AND RECEIVE NO MONETARY COMPENSATION?

If your answer is "yes" to any of the questions above, then IntelliFares is the product for you.



# How IntelliFares™ Works

**1. You purchase IntelliFares – equal to five years of air travel – and your money is placed with UBS, a global leader in financial services, for safekeeping – locked away until we purchase your airline tickets\*.**

**2. For each IntelliFares purchase, you receive an IntelliFares Card with five booking numbers on it. Each booking number represents one airline ticket.**

**3. A few months in advance of the IntelliFares booking departure date, you will receive a reminder of the upcoming reservations. Upon receipt you will need to confirm all passenger names, destinations and dates. Once confirmed by you, IntelliFares authorized travel partners will convert that year's booking number into the air ticket it represents.**

## Our Low Price Guarantee:

Before you authorize us to ticket, if you can find a fare on an airline that you are willing to fly that's cheaper than our IntelliFares for the exact same travel itinerary, (i.e. city pairs and dates), all you have to do is purchase the tickets prior to our 120 day open booking window and provide us proof of purchase. We will reimburse you the full value of that year's IntelliFares booking number (see terms and conditions at [www.IntelliFares.com](http://www.IntelliFares.com)).



## Newark/Aruba – Based on a family of 4:

	Year 1	Year 2	Year 3	Year 4	Year 5	Totals
Fare recently quoted on Orbitz	\$1,592.00					
IntelliFares cost per year	\$1,408.00	\$1,408.00	\$1,408.00	\$1,408.00	\$1,408.00	\$7,040.00
<b>Savings</b>	\$184.00 (12%)	\$263.60 (16%)	\$347.80 (20%)	\$434.92 (24%)	\$567.08 (27%)	\$1,756.80 (20%)

For the week of: 6/14/08 – 6/21/08  
9am–12pm Departure  
12pm–6pm Return Departure

\*Minus minimal processing and administration charges which, depending on size of purchase, averages 5% including activation fee.



IntelliFares allows you to purchase the next five years of air travel at a fixed cost starting below today's rates.

We're counting on consumers to continue to travel as often and in the same patterns as they do now. If they do, we are willing to fix the price of their airfare for five years. We cover the difference between what you pay us and what we pay the airline. To show you how serious we are, we have an Agreement with **UBS**, one of the world's largest money center banks, to be the custodian of all the IntelliFares money and not release it; except to buy air tickets\*.

## So what does IntelliFares do for you?

- **Fixes your airfare costs for five years**
- **Provides 5% revenue share on resales**
- **Helps retain customers with real savings**

We want to help you to work smarter, not harder. That's why we created IntelliFares – a totally new revenue stream or cost management tool for you, and an in-demand service for customers of yours who want to manage the future costs of their air travel.

\*Minus minimal processing and administration charges which, depending on size of purchase, averages 5% including activation fee.

# The Many Benefits of IntelliFares

## Program Features and Benefits

For the  
**Travel Trade**

- Discounted, locked in airfare for 5 years provides cost reduction and control.
- 5% revenue share puts margin back into air ticket sales – adding recurring incremental income.
- Annual customer contact for increased customer loyalty and cross selling opportunity.
- Ability to exchange, upgrade or downgrade tickets which enhances customer flexibility and satisfaction.

For  
**Timeshare  
Developers,  
Exchanges,  
& Clubs**

- 5% revenue share guarantees incremental revenue on unit sales.
- Natural affinity product for timeshare unit purchase makes IntelliFares ideal as a sales incentive which may reduce unit marketing expenses.
- Unique, exciting product that adds value to your brand and increases customer attraction and your competitive advantage.
- Bulk purchase available to help reduce / control costs in "fly & buy" marketing efforts.

# Grow Your Business with a Bulk Purchase.

Bulk purchasing provides you the inventory at below market costs to repackage with other travel components. Affording you the ability to earn our guaranteed 5% revenue share, plus add additional markup and increase your profit even more.

Once your bulk purchase order has been confirmed, you will receive your bulk quantity of IntelliFares Cards – each featuring 5 unique booking numbers.\*

Each time an airline ticket is issued for one of your unique booking numbers, you earn a revenue share.



## Are there any hidden fees?

No hidden fees. Each IntelliFares purchase has a one-time activation fee of \$59 in addition to the IntelliFares price at time of purchase. Moreover, you will have to reconfirm a credit card or debit authorization each year when the airline tickets are issued to pay for US DOT departure taxes, excise taxes, PFC's, fuel surcharges (if applicable), segment taxes and Sept. 11th Security Fees and any other fees, taxes, surcharges, or levies assessed by any government or airline. (just like you do now in addition to your ticket purchase price).

If you have any questions about your tickets once issued, call the issuing agent from whom you received the ticket confirmations. Any general questions about our IntelliFares program, call us directly at 1-866-978-8060 in Dublin, Ireland.

\*For bulk purchases, Distributors must request IntelliFares cards otherwise a booking tracking spreadsheet will be provided.





# Frequently Asked Questions

## **Q. What if I don't use a booking number for a certain year travel date?**

**A.** We know that circumstances come up, especially health, financial, business matters, and you just cannot predict a few years out. So as an Authorized Distributor of IntelliFares, you can either choose to:

- 1) Fly later.
- 2) Resell your booking number to another company... as long as we know the new owner details and passenger names 120 days before departure so we can issue the tickets properly.

Note: Any changes made after the passenger airline tickets are issued are subject to carrier policies and must be handled and confirmed with the airline carrier.

\*Free introductory period ends 12/31/08.

## **Q. What if I need to make changes?**

**A.** Making changes to your IntelliFares is simply... simple! We understand you may need to make changes to your IntelliFares; such as names, travel dates, city pairs. You can do all of these changes for our introductory price of **FREE\*** [normally \$15 per change]. You can change your travel reservations as many times as you like prior to your airline tickets being submitted for ticketing. Once your airline tickets are issued, normal change fees apply as governed by the airline for which your ticket has been issued.

## **Q. What happens if the airline my client prefers goes out of business or cancels the route?**

**A.** Another reason we issue booking numbers, and not tickets, that far in advance. Since the actual tickets are not issued until a few months before each travel date, we will always be able to find a carrier going to your destination. After all, that's why you purchased an IntelliFares.

**Q. How do I handle things like special meals, seat assignment or upgrades for my clients?**

- A.** One of the great things about a bulk purchase of IntelliFares is that you can change passengers or exchange your IntelliFares in any given year prior to ticket issuance. So, special needs and preferences should be dealt with when you confirm your clients specific travel needs each year at time of airline ticket issuance.

**Q. What do I get when I become an Authorized IntelliFares Distributor?**

- A.** Upon your appointment as an Authorized IntelliFares Distributor, you will receive a welcome kit featuring the benefits, terms and conditions of the program, and details of a bulk purchase of IntelliFares (as the case may be). Included in the packet is a copy of your Distributor Agreement, Finance Agreement if you choose to pay over time, luggage tags and marketing material designed to assist you in selling the product to your clients. You will also have access to our sales support team allowing you to explore new ideas and answer any questions which you may have.

Once your bulk purchase order has been processed by us, you will be issued (within 6 weeks) the IntelliFares booking numbers related to each one purchased.

**Q. When can I start utilizing my bulk or individual IntelliFares purchase?**

- A.** Since you know your business travel patterns well in advance, you will likely not need to utilize your first airline tickets for several months after your purchase. Therefore, you are eligible to make your first flight arrangements for your clients at a minimum of 130 days after your purchase; thereby allowing us time to go into

the market and deliver you the savings we promised.

**Q. Are there any guarantees?**

- A.** Yes. Your air travel cost will remain fixed for the life of the contract. You may wonder what would happen if a significantly lower rate becomes available for a particular city pair. IntelliFares is designed for use on the major, branded carriers... that's where most seats are available to and from the most popular vacation sites. However, we know often a limited number of seats are available on low cost providers and you or your customers may want to take advantage of a fare. With IntelliFares, you can have that fare. All you have to do is purchase the tickets prior to our 120 day window for the exact same travel itinerary (city pairs and dates) and provide us proof of purchase. We will reimburse you the full value of that year's IntelliFares booking number (see terms and conditions at [www.IntelliFares.com](http://www.IntelliFares.com)).

**Q. How do I become an Authorized IntelliFares Distributor?**

- A.** It's easy. Simply visit [www.IntelliFares.com](http://www.IntelliFares.com) and fill out our online "Become a Distributor" form. Upon receipt of your short application, an IntelliFares team member will call to set up an appointment. Becoming an Authorized Distributor normally takes approximately two weeks. It's that simple – IntelliFares is waiting to grow with you!



Tomorrow's travel at less than today's prices...unbelievable!

**intellifares**<sup>™</sup>  
Tomorrow's Travel at Less Than Today's Price.



1-866-978-8060

[www.IntelliFares.com](http://www.IntelliFares.com)

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